

# HKITF News

The Electronic Newsletter of the Hong Kong Information Technology Federation (March 2004)

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## News

### **A Sectoral Strategy for e-Commerce in Hong Kong**

This paper was published in 2003 by Mr. Sin Chung-kai, the Hong Kong Special Administrative Region (HKSAR) Legislative Council Member representing the Information Technology Functional Constituency and the Hong Kong Information Technology Federation.

In light of the slow uptake of e-commerce in Hong Kong, the objective of this paper is to promote and foster e-commerce development in Hong Kong. **We propose the Government to adopt a sector-specific strategy** in order to build a critical mass for e-commerce to take off across different industries.

For more information, please visit <http://www.hkitf.org/pdf/ecom.pdf> to retrieve the softcopy. Please contact Ms. Rachel Wong at [Rachel.wong@hkitf.org.hk](mailto:Rachel.wong@hkitf.org.hk) if you want to have a copy by mail.

### **Second Consultation on Digital Terrestrial Broadcasting in Hong Kong**

The Government is conducting a second consultation on digital terrestrial broadcasting in Hong Kong, which will end on **5 March, 2004**. The consultation paper can be found at:

[http://www.info.gov.hk/citb/ctb/english/paper/doc/DTT-c-paper-2\\_E.pdf](http://www.info.gov.hk/citb/ctb/english/paper/doc/DTT-c-paper-2_E.pdf)

The purpose of the consultation is to propose a general framework for introducing digital terrestrial television (DTT) into Hong Kong. The proposals mainly focus on arrangements for licensing of multiplexes and transitions from analogue to digital broadcasting, as well as market-led approach to the adoption of DTT technical standard.

The Communications and Technology Branch of the Commerce, Industry and Technology Bureau would like to hold a briefing for HKITF so that our concerned members may have more understanding about the proposals and the implications for our industry arising from DTT.

Interested members please inform our secretariat at [info@hkitf.org.hk](mailto:info@hkitf.org.hk) so that we may arrange such a meeting with CTB for our members.

### **14th World Congress on Information Technology (WCIT 2004) - Athens (19-21 May 2004)**

The WCIT 2004 is hosted by WITSA and is recommended and supported by HKITF which is the member of WITSA. HKITF is pleased to invite you to visit the Preliminary Program of the 14th WCIT 2004 and the registration forms at <http://www.worldcongress2004.org/>

### **Final Year Project Collaboration Program**

Under the Faculty of Engineering of CUHK, final year undergraduates have to conduct an individual research project with topics of, but not limited to, design and implementation of new technology, improvement on existing technology as well as study and testing new methodology. The Final Year Project results will be in a form of written report, and in many cases, plus a prototype, demo software or model.

The Centre for Innovation and Technology of CUHK are inviting you to recommend topics for the projects. The purpose is to provide opportunities to students to work on practical projects so that they are better prepared for industrial career after graduation. For more information, please click here [http://www.halogroup.com.hk/doc/Final\\_Year\\_Project\\_Collaboration\\_Program.doc](http://www.halogroup.com.hk/doc/Final_Year_Project_Collaboration_Program.doc) to retrieve the file.

Professors will work with the company to define the project topics and scope starting from March. For interested parties, please complete and return the attached application form to Mr. Keith Tang by fax at 2603-7327 on or before 5 March 2004.

The Final Year Project Collaboration Program will run under our Information Technology Internship Program (ITIP) which also includes Summer Placement, Mentorship Scheme, and Sandwich Program. Please refer to <http://www.cintec.cuhk.edu.hk/itip> for further information.

Please feel free to contact Mr. Keith Tang at 2609 8218 or [keith@cuhk.edu.hk](mailto:keith@cuhk.edu.hk) if you have any questions

### **Launch of "business.gov.hk"**

HKITF is pleased to inform you that "business.gov.hk" was launched on 4 February 2004. It provides news from Government and useful information to investors from local, overseas and mainland for starting their businesses in Hong Kong. "business.gov.hk" is also a (G2B "Government to Business"). For more information, please visit [www.business.gov.hk](http://www.business.gov.hk)

### **Regional Telecom Reports Available Through HKITF Webs**

The Hong Kong Information Technology Federation (HKITF) has established a ite n agreement with the regional telecom research company, Telecom Research Asia-Pacific Ltd (TRAP), whereby TRAP's Country Telecom Reports can now be obtained through the HKITF Website at [www.hkitf.org.hk](http://www.hkitf.org.hk) Companies looking for an in-depth and up-to-date account of the telecom industry in any of 12 Asia-Pacific countries can receive the 250-page reports virtually instantaneously over the Internet through the HKITF. There are 20 sections in each report which cover all the main telecom industry segments, including an industry overview, fixed line and mobile usage, the Internet, mobile data, broadband, e-commerce, trunked radio, pay-TV and the regulatory environment. Extensive information about the country's domestic and international telecom infrastructure is also included. Historical data is presented for the past three years while forecasts are made up to 2005. Information is updated continuously and orders are fulfilled with the latest version of each report every time.

Priced at US\$175 per country, the reports represent a remarkably cost-effective means by which companies can obtain insights into the telecom industry in any major Asia-Pacific country.

### **IT Solution Directory**

HKITF has received support from the SME Development Fund administered by the Trade and Industry Department (TID), HKSAR Government to launch an IT Solution Directory project in November 2002. The Hong Kong Productivity Council is responsible for project implementation. This Directory has captured solutions from all IT solution providers in Hong Kong. We are accepting registration from IT Solution Providers. Please visit <http://www.itsolutiondirectory.org.hk> or <http://www.itsolution.org.hk> sign up. Enquiry, please contact Ms. Rachel Wong (Tel: 2287-8016, Fax: 2287-8038 or email: [Rachel.wong@hkitf.org.hk](mailto:Rachel.wong@hkitf.org.hk)) Mr. Sam Lin (Tel: 2788-5839, Fax: 2788-5959 or email: [samlin@hkpc.org](mailto:samlin@hkpc.org))

### **Hong Kong Call Centre Awards 2003**

The Hong Kong Call Centre Association is a non-profit organisation representing the entire on-line customers services and interaction industry in Hong Kong. Their aim is to promote excellence in three main areas: Process Improvement, People Management and Technology. Hong Kong Call Centre Association will be hosting the 4th Annual Call Centre Awards. The awards are designed to reward individuals, businesses and vendors within the industry. For more information, please visit <http://www.hkcca.com/html/bepra.htm> For any enquiries, please feel free to contact Hong Kong Call Centre Association at 2788-6011.

## **Stevenson, Wong & Co – Honorary Legal Advisor to HKITF**

Stevenson, Wong & Co is the Honorary Legal Advisor to HKITF. You are cordially invited to visit their website at <http://www.sw-hk.com/>

IT Section: <http://www.sw-hk.com/en/information.htm>

News and Publication section: <http://www.sw-hk.com/en/news.asp>

Feb 04 IT Newsletter: [http://www.sw-hk.com/file/IT%20newsletter%20February%202004%20\(for%20email\).doc](http://www.sw-hk.com/file/IT%20newsletter%20February%202004%20(for%20email).doc)

March 04 IT Newsletter: [http://www.sw-hk.com/file/IT%20newsletter%20March%202004%20\(for%20email\).doc](http://www.sw-hk.com/file/IT%20newsletter%20March%202004%20(for%20email).doc)

## **Events**

### **Capability Maturity Model (CMM) Training Series**

The Capability Maturity Model (CMM) describes the principles and practices underlying software process maturity. It is intended to help software organizations improve the maturity of their software processes in terms of an evolutionary path from ad hoc, chaotic processes to mature, disciplined software processes. It provides a framework for organizing these steps into five maturity levels (Initial, Repeatable, Defined, Managed and Optimizing) that become successive foundations for continuous process improvement. These five maturity levels define a scale for measuring the maturity of the software process of an organization and for evaluating its software process capability. The levels also help prioritize process improvement efforts.

HKITF, HKCS, HKQAA, HKPC and ISIA are organizing the CMM Training Series which will be held in coming months. For the further information and schedules, we will inform you the details as soon as possible. In the meantime, please feel free to contact Ms. Rachel Wong at 2287-8016 or Ms. Elsa Lee of HKPC at 2788-5427 if you have any questions.

### **Workshop on NETWORK SECURITY PROTOCOLS - THEORY AND CURRENT STANDARDS**

The workshop is organized by ACM-HK on 6<sup>th</sup> March 2004 (Saturday) 9:00-5:30pm at P309, Hong Kong Polytechnic University, Hunghom, Kowloon

Speaker : Radia Perlman, Distinguished Engineer at *Sun Microsystems*

Registration Fee : HKD 1500 (a 40% discount reduction will be applied to students/postgraduate students)

Details available at : <http://www.comp.polyu.edu.hk/~acm-hk/activity/sc/>

Registration Web Site : <http://158.132.11.248/course> or <http://158.132.11.89:6000/course>

Email Contact : [csronnie@comp.polyu.edu.hk](mailto:csronnie@comp.polyu.edu.hk)

### **Telecoms Info Technology Forum (TIF) "Hong Kong as Asia's Wireless Development Centre?"**

You are cordially invited to attend the captioned conference which is a collaboration between the Telecom InfoTechnology Forum (TIF), the HKWDC and Cyberport with the support of the CITB to mark the beginnings of operations of the HKWDC. As HKITF is a supporting organization of the conference, a discounted registration fee of \$850 per delegate is offered to HKITF's members.

#### **Details:**

Date: 25 March 2004 from 9:00am-6:30pm at Mandarin Oriental, Hong Kong

Enquiry: Ms. Jenny Wan - Tel: 2859-1919

For more details, please click [http://www.halogroup.com.hk/doc/Programme\\_120204\\_WDC.doc](http://www.halogroup.com.hk/doc/Programme_120204_WDC.doc) to retrieve the file.

### **IBM 1st Technical Briefing**

IBM 1st Technical Briefing which is organized by IBM and Hong Kong Productivity Council. HKITF is one of the supporting organization of the event.

#### **Details:**

Date: 11 March 04 (Thursday)

Time: 2:15pm-6:00pm (2:00pm Registration)

Venue: Lecture Theater, Joint Professional Centre, G/F., The Center, 99 Queen's Road Central

Language: English

Enquiry: Tel: 2788-6058 Email: [dp\\_event@hkpc.org](mailto:dp_event@hkpc.org)

For more details, please click here [http://www.halogroup.com.hk/doc/20040311\\_1st\\_Briefing\\_Flyer.doc](http://www.halogroup.com.hk/doc/20040311_1st_Briefing_Flyer.doc) to retrieve the file.

## **SCC Business Forum "Managing the Risks of Offshore Outsourcing"**

SCC is organizing the business forum to be held on 25 March 04 at 9:15-10:30am. You are cordially invited to attend and member fee of \$120 are offered to HKITF members. For more details, please click

[http://www.halogroup.com.hk/doc/Tim\\_Catling\\_PA.doc](http://www.halogroup.com.hk/doc/Tim_Catling_PA.doc) to retrieve the file. Interested members please fill registration form and return to SCC for registration. Should you have any questions, please feel free to contact SCC at 2838-3733.

## **Seminar : " Future Health - Is Pervasive Computing the answer for Hong Kong and UK? "**

UK Trade and Investment and the British Consulate-General are organising a seminar to highlight the latest developments in the use of pervasive computing in the healthcare sector. Pervasive computing, also known as ubiquitous computing, nomadic computing and ambient intelligence, is about the ability of a collection of intelligent devices interacting via pervasive networks to achieve synergistic benefits.

The objective of this seminar is to share UK experience in this field with Hong Kong audience. It is hoped that it will facilitate the exchange of information and be beneficial to healthcare, community care, information and communication technology (ICT) practitioners both in Hong Kong and the UK. For more details, please click

[http://www.halogroup.com.hk/doc/Pervasive\\_computing\\_invitation.doc](http://www.halogroup.com.hk/doc/Pervasive_computing_invitation.doc) to retrieve the file. The seminar will be held on 10 March 04 at 09:00-14:00 at Lecture theatre, Hospital Authority Building, 147B Argyle Street, Kowloon. It is free of charge.

## **Welcome for new members**

### **Full member:**

Group Sense Ltd

Tata Consultancy Services

SCS Information Technology (HK) Ltd

Mail Prove Ltd

Suggestions on how to improve this newsletter are welcome.

Suggestion:

Please add to the following within the HKITF member to the mailing list:

Name:

Title: Email:

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