【Press Release】

Hong Kong ICT Awards 2024

Logital Co. Limited crowned the Smart Living Grand Award

(Hong Kong – 22 November 2024) The award presentation ceremony for the Hong Kong ICT Awards (HKICTA) 2024 was held successfully at the Hong Kong Convention and Exhibition Centre on 22 November 2024. Organized by Hong Kong Information Technology Federation (HKITF), winners of the **'Smart Living Award'** category revealed and **Logital Co. Limited** stood out and won the Grand Award in this category.

Hong Kong ICT Awards 2024 steered by the Digital Policy Office and set up a total of eight award categories this year to promote excellent use of ICT in the area of fostering smart living and lifestyle in the community.

Organized by HKITF, the Smart Living Award aims at recognising outstanding products and solutions that promotes and facilitate a smart mode of enjoyable and convenient living through capitalising on ICT advancements. The Smart Living Award is composed of 3 streams, namely 'Smart Healthcare,' 'Smart Home' and 'Smart Lifestyle,' featuring Gold, Silver, Bronze awards and Certificate of Merit and a new distinguished accolade: the "Best Use of AI" award. (Smart Living Award winners list refer to the Appendix)

The Grand Award and **Smart Healthcare Gold Award of Smart Living Award** was presented to **Logital Co. Limited** for its **"Savoir by EasyHear"**. Savoir is a very tiny in-the-canal (ITC) hearing aid for all ranges of hearing impaired including profoundly and totally deaf people. With customized software, hardware and like Bluetooth earbuds, it ensures the deaf wearing it with selfesteem and self-confidence. The technological breakthrough covers: 1. The exceptionally high output of 136dB for ITC. 2. The unique 4th generation beamforming, focusing on wanted sounds, thereby highlighting voices while reducing noise by over 90% with no latency. 3. AI Human Voice Recognition ascertains high fidelity. 4. Feedback Killer eliminates feedback that arises from such
unusually high output.

The **Best Use of AI Award** and **Smart Healthcare Silver Award of Smart Living Award** was presented to **Syngular Technology Limited** for its **"Syngular AR platform for surgical guidance (SynAR Version 1.0)"**. Syngular AR platform for surgical guidance helps surgeons to visualize augmented reality (AR) replicas of patient medical images during operations. The AI powered autosegmentation and 3D modeling pipeline conveniently convert medical scan data into holograms that can be visualized in a headset with ultra-low latency and superior graphic quality. The real-time immersive remote interaction system can support up to 6 headset users, which is another unique feature in the market.

Dr. Alex Chung, President of the Hong Kong Information Technology Federation stated, "HKITF is the leading organiser of the Smart Living Award for the fourteenth year. We are delighted to witness the innovative concepts and the incorporation of everyday technologies by the award contestants, bringing these ideas to life in creative ways. The rapid pace of technological advancement today is truly exhilarating. Artificial Intelligence, in particular, has shown remarkable potential in developing transformative solutions that benefit society across various domains such as fashion, food, housing, transportation, communication,

and healthcare. We envision smart living products evolving to be more inclusive, resilient, and sustainable, propelling Hong Kong's innovation and technology sector to new heights.

For further details, please refer to https://smartliving.ictawards.hk

About the Hong Kong Information Technology Federation
The Hong Kong Information Technology Federation (HKITF) was founded in 1980 as a non-profit, nonpolitical trade association to provide a forum in which the IT-related business in Hong Kong can work together for the benefit of the industry and to maintain a high level of business practice amongst the members. HKITF acts as the bridge for international IT companies looking for local partners and works with trade commissions to host trade promotion events. It supports and sponsors various IT sectors to develop focus groups; promotes local IT business through various activities; and also helps keeping members abreast of local IT developments and business opportunities. In the public sector, HKITF works closely with government to promote the development of the local IT industry. HKITF represents the industry on many government committees for policy and regulatory issues. For more information, please visit www.hkitf.org.hk.

Category	Award	Organisation/Winner	Title of Entry
Smart Living	Grand	Logital Co. Limited	Savoir by EasyHear
	Best Use of AI	Syngular Technology Limited	Syngular AR platform for surgical guidance (SynAR Version 1.0)
Smart Healthcare	Gold	Logital Co. Limited	Savoir by EasyHear
	Silver	Syngular Technology Limited	Syngular AR platform for surgical guidance (SynAR Version 1.0)
	Bronze	Hong Kong Applied Science and Technology Research Institute	Wireless SoC for High-Speed Data Transmission within the Human Body
	Merit	C-MER RainsOptics Limited	"FundusLink" Pocket Smartphone Ophthalmoscope
	Merit	Hong Kong Applied Science and Technology Research Institute	Portable AI System for GI Endoscopy: Diagnosis and Quality Control
Smart Home	Silver	Electrical and Mechanical Services Department	Smart Capacitor Bank Health Doctor
	Bronze	Aiqua Corporation Limited	SwimNet
	Bronze	Oodles Systems Limited	Oodles Smart
Smart Lifestyle	Silver	VTC Pro-Act Training and Development Centre (Electrical) / Laurry & Co. Limited	Main Switchboard VR Training Course
	Bronze	Full Nature Farms (Hong Kong) Limited	Smart Irrigation System for Outdoor Planting
	Bronze	Solos Technology Limited	Solos® AirGo™ 3 AI Smartglasses
	Merit	Buyandship Limited / Sengital Limited	Buyforyou - Virtual Proxy-Shopping with RPA